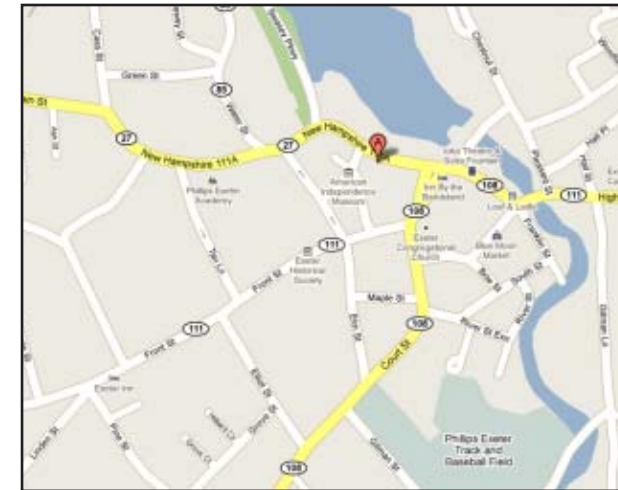


# WELCOME TO HISTORIC EXETER NEW HAMPSHIRE

SCENIC  
SEACOAST REGION



## Welcome to Historic Downtown Exeter

Once the fishing grounds of the Squamscott Indians, Exeter was settled and named in 1638. Since then, the town has been inhabited by farmers, fishermen, heroes, and entrepreneurs. A stroll through Exeter's Historic District will reveal colonial structures and monuments built before our country was born. The **Ladd-Gilman House** is most notable as the childhood home of Nicholas Gilman, Jr., one of the signers of the US Constitution. Touring the **American Independence Museum** will support Exeter's significant role in the American Revolution, with a copy of the first printed edition of the Declaration of Independence in full view. In 1781, **Phillips Exeter Academy** was founded and it has remained a world class educational facility, complete with the renowned **Lamont Art Gallery**, open to the public.

Exeter has long been a haven for artists and craftspeople. Their unique creations fill shops and galleries on every corner, along with handmade food delicacies, locally produced treats, and old fashioned bookstores. Expect to be rewarded while you stroll **Swasey Parkway** along the waterway or explore the streets...there is something that entices every visitor to Exeter.

At the **Folsom Tavern**, George Washington enjoyed a cocktail during his tour of New England. We invite you to do the same in one of our many fine restaurants here in town. They intend to nourish you after a day of enjoyment, regardless of culinary preference. The hungry patron will find an international menu including Thai, Chinese, Japanese, and American cuisine, and most establishments are devoted to our local farmers and fishermen.

We don't want you to leave quickly, either. There are several charming old inns within walking distance to downtown, so rest easy and forget about driving home for the night. Coastal New Hampshire is fortunate to have four full seasons, so take advantage of kayaking, fishing, and beautiful beaches during the warmer months, along with live music indoors and out. During autumn, enjoy leaf peeping, hiking, or biking, and then after the snow falls, practice snowshoeing, snowmobiling, or grab a quick ride to the ski slopes.

[www.visitexeternh.com](http://www.visitexeternh.com)

## Directions to Historic Downtown Exeter

Convenient to major highways, only an hour from Boston and Portland, and less than 20 minutes from Portsmouth and Newburyport, Exeter offers small town charm with big city convenience. Amtrak's Downeaster stops on Lincoln Street, and the downtown has plenty of free parking.

### From 101

Take Exit 11, to Portsmouth Avenue in Exeter. Turn right on to High Street, cross the Great Bridge over the Exeter River and on into downtown Historic Exeter.

### From 95

Take Route 95 to Exit 2, Exeter/Hampton. Go through the Toll Plaza and take the RIGHT fork WEST onto Route 101, turn right onto Exit 11, Portsmouth Avenue. Turn LEFT and go under the overpass. At the end of Portsmouth Avenue, turn RIGHT, cross the Great Bridge over the Exeter River into downtown Historic Exeter.

This brochure designed by ecm design, inc., in conjunction with HERON



Photography provided by David Churcher, Brian Crowley, Soulshine Photography and Photos For Every Palette.

SHOP • DINE • STAY

## ART, BOOKS & MUSIC

**A Pictures Worth a Thousand Words** • *used books & art gallery*  
65 Water St • 778-1991 • www.apwatw.com

**The Copper Canoe** • *a gallery of fine art by Matthew Smith*  
155 Water St • 772-3141 • www.quincypondprintworks.com

**Exeter Fine Crafts** • *local contemporary crafts & classes*  
61 Water St. • 778-8282 • www.exeterfinecrafts.com

**Exeter Music** • *lessons & repairs*  
135 Water St. • 772-5440 • www.exetermusicllc.com

**Seacoast Artists Association**  
225 Water St. • 778-8856 • www.seacoastartist.org

**Water Street Bookstore**  
125 Water St. • 778-9731 • www.waterstreetbooks.com

## BABY & CHILDREN

**Puddlejumpers Children's Shop** • *clothing & toys*  
31 Water St. • 778-9333 • www.puddlejumpersnh.com

**Time of Wonder Children's Bookstore**  
119 Water St. • 778-6027 • www.waterstreetbooks.com

**Whirlygigs Toy Shop**  
107 Water St. • 772-4923 • www.whirlygigstoyshop.com

## BAKERIES, DESSERT & ICE CREAM

**Arnold Bakery Thrift & Discount Store**  
76 Lincoln St. • 772-1257

**St. Anthony's Bakery** • *light breakfast & lunch*  
231 Water St. • 778-0910

**Sully's Ice Cream** • *home of the great ice cream challenge*  
74 Lincoln St. • 617-240-7306

**The Chocolatier**  
27 Water St. • 772-5253 • www.the-chocolatier.com

## BANKING, LAW & FINANCIAL SERVICES

**Citizens Bank**  
154 Water St. • 773-2421 • www.citizensbank.com

**Edward Jones** • *Karin Behrens-Bouvier, financial advisor*  
133 Water St. • 778-3131 • www.edwardjones.com

**People's United Bank**  
1 Center St. • 772-7730 • www.peoples.com

**Tay & Tay Law Office**  
188 Water St. • 772-7676

## CLOTHING & ACCESSORIES

**Ablaze** • *apparel for men & women*  
113 Water St. • 773-2050 • www.ablazeboutique.com

**LunaChics** • *petite to plus sizes*  
131 Water St. • 777-9956 • www.shoplunachics.com

**Serendipity Boutique**  
24 Water St. • 778-1665 • www.serendipityofexeter.com

**Top Drawer Boutique** • *bras and lingerie*  
147 Water St. • 778-2211 • www.topdrawerboutique.com

**Two Flights Down** • *consignment shop*  
171 Water St., LL • 772-5988

## FLORIST

**cymbidium floral**  
141 Water St. • 772-1300 • www.cymbidiumfloral.com

**Exeter Flower Shop**  
55 Main St. • 772-3421 • www.exeterflowershop.com

## FURNISHINGS & HOME DECOR

**Art&Tiques** • *ecclectic treasures*  
130 Water St. • 205-6851

**The Curtain Shop** • *specialists in all window treatments*  
39 Water St. • 778-7686 • www.thecurtainshopexeter.com

**de-co-rum** • *unique gifts for you and your home*  
171 Water St. • 772-9222

**In-Home** • *restored, refound, reinvented*  
177 Water St. • 583-4889 • www.in-homedecorandmore.com

**The Willow** • *essentials for home*  
183 Water St. • 773-9666 • www.the-willow-shop.com

## GIFTS & SPECIALTY

**All Beads Considered** • *beads & beading supplies*  
167 Water St. • 502-6069 • www.allbeadsconsidered.com

**Arjays ACE Hardware**  
55 Lincoln St. • 772-6054

**Santerre's Stones 'N Stuff** • *stone beads & gem cutting*  
42 Water St. • 773-9393 • www.santerresstones.com

**The Party People** • *retail party supplies & gifts*  
78 Lincoln St. • 772-4000 • www.partypeopleexeter.com

**The Pet Pantry** • *premium pet food & supplies*  
78A Lincoln St. • 583-4853 • www.allrightprovisions.com

**Trends Gift Gallery & Invitation Studio**  
37 Water St. • 778-3770 • www.trendsgiftgallery.com

## HEALTH, BEAUTY & FITNESS

**Exeter Acupuncture** • *Dianna Flight, Lic. Ac.*  
196 Water St., Suite 17 • 778-8999 • www.diannaflight.com

**Forever Young Beauty Market**  
159 Water St. • 772-1742 • www.foreveryoungdbm.com

**Head Hunter Salon and Beach Club**  
42 Water St. • 778-0222 • www.HeadHuntersHairSalon.com

**Jim's Barber Shop** • *traditional barber shop*  
80 Lincoln St. • 772-6300

**Lauren Magee-Baldi Massage and Skin Care**  
127 Water St., LL • 828-2586

**Mary Lou Barrett Personal Training & Pilates Studio**  
117 Water St. • 772-6141

**Positive Energy Salon** • *modern, funky salon*  
27 Front St. • 778-3060 • www.positiveenergysalon.com

**Town & Country Barber Shop**  
231 Water St. #2 • 778-9856

**Tranquility Salon & Skin Care** • *hair • skin • nails*  
117 Water St., LL • 778-7778 • www.tranquilitynh.com

**White Lily Teas** • *organic teas, herbal medicine & massage*  
127 Water St. • 686-5368 • www.whitelilyteas.com

## LODGING, TRANSPORTATION & TRAVEL

**Inn by the Bandstand** • *bed & breakfast, bike rentals*  
6 Front St. • 772-6352 • www.innbythebandstand.com

**The Exeter Inn** • *full service hotel*  
90 Front St. • 772-5901 • www.theexeterinn.com

**VinLux Travel** • *a Virtuoso member*  
103 Water St. • 777-9996 • www.lacaveavin.net

## PROFESSIONAL SERVICES

**Betty LaBranche Real Estate**  
115 Water St. • 772-3301 • www.bettylabrancheactor.com

**Burnham Dry Cleaners**  
86 Lincoln St. • 772-2840

**ecm design, inc.** • *print & graphic design center*  
2 Center St. • 778-0824 • www.exetercopy.com

**Nancy Kingston Realty.** • *Keller Williams Coastal Realty*  
20 Water St. • 778-8990 • www.nancykingstonrealty.com

**The Exeter Tailor**  
121 Water St., LL • 778-8677

**Weddings by Kathryn** • *Justice of the Peace*  
130 Water St., 4D. • 772-4246 • www.weddingsbykath.com

## RESTAURANTS & FOOD

**11 Water Street**  
11 Water St. • 773-5930 • www.11waterstreet.com

**48 Below Night Club**  
55 Water St., LL • 772-2222

**Billingsgate Deli Market**  
161 Water St. • 772-9905 • www.billingsgateeventcatering.com

**Blue Moon Evolution** • *fine food & spirits • lunch & dinner bistro*  
8 Clifford St. • 778-6850 • www.bluemoonrevolution.com

**Epoch Restaurant & Bar** • *breakfast • lunch • dinner*  
2 Pine St. • 778-3762 • www.epochrestaurant.com

**Hannah's Fine Foods Market** • *dine in or take out • mediterranean*  
130 Water St. • 583-4867

**Humble Pie Food Shoppe** • *good old fashioned home cooking to go*  
82 Lincoln St. • 773-5943 • www.humblepiefoodshoppe.com

**Ioka Café**  
55 Water St. • 772-2222

**Loaf and Ladle** • *restaurant • bakery • tavern*  
9 Water St. • 778-8955

**Me & Ollie's** • *bakery & cafe*  
64 Water St. • 772-4600 • www.meandollies.com

**Pimentos Restaurant** • *Dinner 7 Nights*  
69 Water St. • 583-4501 • www.pimentosrestaurantandlounge.com

**Romeo's Pizza**  
72 Lincoln St. • 772-3633

**The Green Bean on Water** • *fresh, wonderful food*  
33 Water St. • 778-7585 • www.nhgreenbean.com

**The Tavern at River's Edge**  
163 Water St., LL • 772-7393 • www.tavernatriversedge.com

## SPORTING GOODS

**George & Phillips** • *footwear, apparel & equipment*  
173 Water St. • 772-3156 • www.georgeandphillips.com

**Wheel Power** • *bicycle shop*  
143 Water St. • 772-6343 • www.wheelpowerbicycle.com

## WINE & SPECIALTY FOODS

**Cornucopia Wine and Cheese Market** • *tastings & gift baskets*  
4 Front St. • 772-4447 • www.cwinecheese.com

**La Cave à Vin** • *wine, cheese & travel*  
103 Water St. • 777-9996 • www.lacaveavin.net

## JEWELRY

**Exeter Jewelers** • *importers of 18K gold designer jewelry from Italy*  
101 Water St. • 772-4511 • www.exeterjewelers.com

**Yelle's Goldsmith-Silversmith** • *handcrafted jewelry & repair*  
145 Water St. • 778-7461

